



# PRODUCT SHOWCASE

The #1 reason buyers are coming to the Show is to see what's NEW or TRENDING! If you have a new product that is just being released, the Product Showcase is THE place to be. This highly trafficked area provides a sneak peek of what's new and will surely drive buyers to your booth. Winners are included in a post-show press release to media distribution list.

## FEATURED PACKAGE - \$595 (SEMI-EXCLUSIVE)

- Placement in "Featured Product Towers" at Show Floor entrance
- Top placement and logo on showcase webpage
- Company listed in the Product Showcase Section of the mobile app, on-site signage and official show website
- Second placement in the Featured Product Showcase on show floor

## ENHANCED PACKAGE - \$395

- Top placement and logo on showcase webpage
- Company listed in the Product Showcase Section of the mobile app, on-site signage and official show website
- 17"h x 40"w x 16"d display shelf

## BASIC PACKAGE - \$295

- Company listed in the Product Showcase Section of the mobile app, on-site signage and official show website
- 14"h x 20"w x 20"d display shelf

## GAIN ADDITIONAL EXPOSURE BY RESERVING YOUR TOP SHELF PLACEMENT TODAY FOR ONLY \$150! (LIMITED AVAILABILITY)

*\*For larger showcase options, please contact your Show Manager directly.*



**Yes, I would like to reserve the package checked above. Please accept this as my insertion order.**

Company: \_\_\_\_\_ Booth# \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Fax back completed form to 203-484-8056 or email to [bbernstein@urban-expo.com](mailto:bbernstein@urban-expo.com)**

**Terms:** Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with initial invoice. With an authorized signature, this form serves as your official insertion order. All media opportunities are non-cancel-able and non-refundable. Management has the right to offer new products or positions throughout the show cycle that may not be listed above. Above prices are valid for current exhibitors.



Held in conjunction with the  
**Healthy Food Expo New York & Coffee Fest New York**  
March 3-5, 2019 | Javits Center | New York, New York  
[internationalrestaurantny.com](http://internationalrestaurantny.com)

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