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CLARION EVENTS AND GROWISELY TO OFFER A SIX PART VIRTUAL SERIES FOR OPERATORS FOCUSED ON ACCELERATING BUSINESS GROWTH

Registration Now Open for New Series to Start on July 28, 2020

Trumbull, CT, July 13, 2020 – Clarion Events is excited to announce a new live virtual event for operators to reduce their struggle and accelerate their growth with the Growisely Business Accelerator System. Nationally recognized growth strategists Kathleen Wood, Kathleen Wood Partners and Jamie Griffin of Consult to Grow developed Growisely to share their system of business best practices for Founders, Business Owners, and Entrepreneurs of “critical must haves” to scale and grow their business for success.

“Now is the time for operators to reassess, rethink, and recharge their businesses for the next normal. There may never be another time where operators can reconstruct their business than right now,” said Kathleen Wood, CEO and Founder of Kathleen Wood Partners and Co-Founder of Growisely. “Operators across the country are re-evaluating their concepts and growth potential, our system provides a powerful roadmap to navigate their overall ability to survive and thrive in a COVID-19 marketplace.

“Operators are challenged to find answers that specifically address their unique circumstances as they navigate financial uncertainty, rising costs, and changing regulatory requirements. There are many answers available however there is no one comprehensive solution until now – the Growisely Business Accelerator System provides operators with the most efficient and effective way to restart, restore, and recharge their concept, team, and customers,” explained Jamie Griffin of Consult to Grow and co-founder of Growisely.

Clarion Events is offering a special one-time price for attendees of \$379 (normally \$549). There is also an option for attendees to register for individual sessions for \$80 each. As a bonus Kathleen and Jamie will host a LIVE “open forum” on Thursday’s from 10 – 11 am ET, following each session to answer operator’s specific questions. Operators will receive the live webinar series, workbook, practical tools that can be immediately applied to a business, resources that will fuel acceleration, real-time – real-life support and solutions, and Q&A during the sessions. Registration is now open for this six-part series, by clicking [here](#). Sessions include:

- *Your Next Normal: Developing Your New Vision for Business and Success* - Tuesday, July 28, 1:00 pm - 2:30 pm
- *Financial Visibility = Business Stability: Developing a Financial Foundation for Any Economy* - Tuesday, August 4, 1:00 pm - 2:30 pm
- *Predict Your Future by Planning for It: Developing Plans that Produce Results* - Tuesday, August 11, 1:00 pm - 2:30 pm

- *Creating Your Dream Team: How to Attract and Retain the Best and Brightest* - Tuesday, August 18, 1:00 pm - 2:30 pm
- *Next Normal Operating System: Building Systems for Efficiency and Effectiveness* - **Wednesday, August 26, 1:00 pm - 2:30 pm
- *Build Your Brand and Community: How to Architect Your Brand Win Q4 & Beyond* - Tuesday, September 1, 1:00 pm - 2:30 pm

The Growisely Business Accelerator System is designed to specifically help operators accelerate their business growth with clarity and alignment of their vision, direction, and financial visibility; confidently make financial decisions that help fuel the growth of a business; develop a practical playbook to plan success and avoid failure; attract, hire, and retain a dream team to execute and propel a business forward; and leverage the power of clear and compelling branding and marketing to gain more of the market.

“We are pleased to be working with Kathleen and Jamie to offer this six-session system of high-impact, and high-energy programs designed to move operators, their teams and their business forward to the next level of success,” said Tom Loughran, Vice President for the Clarion Events Food & Beverage Group. “This is part of our on-going commitment to the industry to provide continuing education to help restaurants, foodservice and retail professionals successfully navigate during the COVID-19 pandemic.”

Restaurant and foodservice professionals impacted by COVID-19 have access to the Food and Bev Shows virtual webinar series covering such important topics as creating a cash flow plan, applying hospitality skills to non-hospitality jobs, staying calm in anxious times, rent assistance programs, tools for operating safely now and later, and many others. To access the webinars, visit <https://www.foodandbevshows.com/covid-19-resources#webinars>.

Clarion Events (<https://clarionevents.com/>) produces 37 events across 13 sectors of both trade and consumer events. The shows that are part of the Food & Beverage portfolio include the [International Restaurant & Foodservice Show of New York](#), [Western Foodservice & Hospitality Expo](#), the [Florida Restaurant & Lodging Show](#), [Healthy Food Expo](#), [CoffeeFest](#) and [The NGA Show](#). Clarion Events, backed by The Blackstone Group, has become one of the fastest growing event companies in the U.S. with aggressive growth through both acquisition and launch. Clarion acquired PennWell in early 2018, bringing 4 Tradeshow 200 events into the U.S. portfolio and super-charging the already rapid growth. Clarion Events has offices in Trumbull, CT; Kennesaw, GA; Boca Raton, FL; Tacoma, WA, and Fairlawn, NJ.

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