



FOOD &  
BEVERAGE GROUP



**FOR IMMEDIATE RELEASE:**

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**ALL THREE CLARION EVENTS RESTAURANT & FOODSERVICE SHOWS NAMED TO TRADE SHOW NEWS NETWORK (TSNN) LIST OF TOP 250 US EVENTS**

**TRUMBULL, CT June 4, 2020** —*Trade Show News Network (TSNN)*, the world's leading online resource for the trade show industry, has included all three Clarion Events Restaurant & Foodservice Shows to its annual listing of the Top 250 US Events. The three events include the International Restaurant & Foodservice Show of New York (#186), the Western Foodservice & Hospitality Show (#213), and the Florida Restaurant & Lodging Show (#202).

"It's an honor to be included in the prestigious list of top US Events. We strive each year to produce three important and informative industry gatherings for restaurant & foodservice professionals by working closely with our partnering associations in New York, California and Florida to create exciting special events, stimulating education programs and trade show floors with the latest products and services for our attendees. We thank TSNN for acknowledging our efforts and naming us among best," said Tom Loughran, Vice President, Clarion Events Food & Beverage Group.

[The International Restaurant & Foodservice Show of New York](#), sponsored by the New York State Restaurant Association ([www.nysra.org](http://www.nysra.org)) was held at the Javits Convention Center in New York. This is the only event in the NY region exclusively serving the restaurant and foodservice community providing everything needed to master the emerging trends, source the latest product options, power up profits and engage with customers – all under one roof. This annual trade show hosts culinary competition and demonstrations, award ceremonies, a substantive education program, the TASTE NY & Craft Beverage Showcase and the Farm to City Expo.

[The Western Foodservice & Hospitality Expo](#), sponsored by the California Restaurant Association ([www.calrest.org](http://www.calrest.org)), was held the Los Angeles Convention Center. This annual event provides restaurateurs, foodservice operators, caterers and commercial foodservice personnel with access to the hottest menu trends, state of the art design and decor, the best in business education and access to leading vendors and purveyors dedicated to serving the restaurant & foodservice community — all under one roof. Special events include live culinary demonstrations, competitions, award ceremonies, new products, education, and emerging trends.

[The Florida Restaurant & Lodging Show](#), sponsored by the Florida Restaurant & Lodging Association ([www.frla.org](http://www.frla.org)) was held at the Orange County Convention Center, in Orlando,. The annual trade show and conference is the only event exclusively serving the Florida restaurant and foodservice marketplace. Restaurateurs, foodservice professionals, caterers, dieticians/nutritionists, retailers, and more benefit from access to the latest products, services, education, culinary demonstrations and special events - all designed to boost business profits, increase profitability and guest satisfaction.

The three trade shows are owned and managed by Clarion Events (<https://clarionevents.com/>) produces 37 events across 13 sectors of both trade and consumer events. The shows that are part of the Food & Beverage portfolio include the Western Foodservice & Hospitality Expo, Florida Restaurant & Lodging Show, the International Restaurant & Foodservice Show of New York, Healthy Food Expo, CoffeeFest and The NGA Show. Clarion Events, backed by The Blackstone Group, has become one of the fastest growing event companies in the U.S. with aggressive growth through both acquisition and launch. Clarion acquired PennWell in early 2018, bringing 4 Tradeshow 200 events into the U.S. portfolio and super-charging the already rapid growth. Clarion Events has offices in Trumbull, CT; Kennesaw, GA; Boca Raton, FL; Tacoma, WA, and Fairlawn, NJ.

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